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ZMC Hotels, Inc.

Press Release

Inn on Lake Superior Wins Minnesota Sustainable Tourism Award



This beautiful boutique hotel on the shore of Lake Superior in Duluth is awarded and recognized for its measures to protect and preserve the environment.

January 29, 2009: The Inn on Lake Superior was awarded the Minnesota Sustainable Tourism Award at the Minnesota State Conference on Tourism annual dinner last night. The Sustainable Tourism Award is presented to the person, company or institution that supports outstanding efforts to sustain, protect and enhance Minnesota's environment while promoting its tourism markets. The recipient must demonstrate a clear connection between their endeavors and tourism and must also demonstrate exceptional performance in areas such as resource conservation, performance efficiency and increased employee and guest awareness of sustainable tourism practices.

"The Inn on Lake Superior has been a leader in the environmental issues that the hospitality industry faces and we are thrilled to have been recognized by the State of Minnesota, Office of Tourism" stated Nikki Anderson, General Manager of the hotel. Inn on Lake Superior is owned and operated by ZMC Hotels, Inc a locally owned hotel management firm. For more information regarding the concepts and strategies that Inn on Lake Superior has in place, please visit www.innonlakesuperior.com

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